

Senior Ambassador Program – Parent Guide

Thank you for your interest in the Senior Ambassador Program. This guide is designed to clearly explain how the program works, what your student receives, and what is expected throughout the year.

What Is the Senior Ambassador Program?

The Senior Ambassador Program is a paid, experience-based program created to celebrate seniors during their final year of high school. It offers dynamic photoshoots, creative opportunities, and a structured way for students to earn rewards through referrals.

This program is not a modeling contract and does not replace a full senior portrait session.

Why Families Love This Program

- Dynamic, professional photoshoots designed to feel confident and fun
- Sessions that highlight hobbies, athletics, creativity, and academics
- Confidence-building opportunities in a positive, structured environment
- The chance for students to build friendships with other motivated seniors
- Referral-based rewards that provide real value for families

What Your Student Receives

- A professionally planned dynamic ambassador mini session
- 5–7 edited images for social media use
- Participation in a creative group ambassador shoot
- Priority booking access and a discounted ambassador rate for full senior sessions
- Ambassador-only perks and opportunities throughout the year

Full senior portrait sessions are booked separately and are not included in the ambassador program.

How Referral Rewards Work

Ambassadors earn rewards when a referred senior books and signs a contract for a paid senior portrait session.

- Each signed referral contract earns the ambassador a complimentary bonus session

- Bonus sessions may include a cap & gown session, sports session, prom session, or similar seasonal offerings
- Bonus sessions include the session experience; images and products are purchased separately unless otherwise stated
- Additional referrals may unlock further product or experience rewards

Bonus sessions are scheduled based on availability and are non-transferable.

Why There Is a Participation Fee

The non-refundable participation fee helps cover professional planning, photography time, editing, group shoot coordination, and year-long program management. Requiring a fee ensures the program remains organized, fair, and high quality for every participant.

Expectations for Ambassadors

- Attend scheduled ambassador sessions
- Share their experience authentically
- Speak positively about the program
- Be respectful, responsible, and reliable

There are no daily posting requirements or pressure to perform.

Final Thoughts

This program is designed to be creative, confidence-building, and memorable while maintaining professionalism and structure. If you have any questions, please don't hesitate to reach out.